



Melanie Ferguson

**DIRECTOR OF SPECIAL PROJECTS, MATTHEWS
SOUTHWEST**

Melanie Ferguson worked in public relations for the Dallas Theater Center and the Dallas Symphony Orchestra before shifting to community relations work for the J. Paul Getty Trust in Los Angeles. In 2011, she returned to Dallas as the director of development and outreach for the Trinity Trust and now serves as director of special projects for Matthews Southwest, nurturing business and community synergies on the shared cusp of downtown and South Dallas.

Melanie serves on the boards of the Dallas Women's Foundation and LIFT (Literacy Instruction for Texans) and has served on grant committees for the National Endowment for the Arts, the Teachers Fund, and TACA. A Dallas native passionate about the city, collective creativity, and vibrant education modalities, Melanie is grateful to serve with the Marketing and Communications Committee of the Dallas Convention & Visitors Bureau, Big Thought's Advocacy Committee and the Dallas WINS Education Team. She is proud to live near the Trinity River and its leafy sister, the Great Trinity Forest.