## DALLAS INNOVATES EDITORIAL ADVISER PROFILE



## **Catherine Cuellar**

DIRECTOR OF ENTREPRENEURS FOR NORTH TEXAS, COMMUNITIES FOUNDATION OF TEXAS

Catherine Cuellar is director of Entrepreneurs For North Texas at the Communities Foundation of Texas, where she makes it easy for businesses to be good corporate citizens. Ms. Cuellar previously served as executive director of the Dallas Arts District and managed communications for five years at the sixth-largest electric power grid in the U.S., Oncor.

She has also spent two decades as an award-winning multimedia journalist, co-founding GuideLive.com and reporting for National Public Radio stations KERA and KCRW, Sojourners magazine and The Dallas Morning News among others. Currently, Ms. Cuellar serves as a director of the Greater Dallas Planning Council, DFW Hispanic 100, Texas Lyceum, Texans for the Arts, and the Rhodes College Alumni Association.

She is also a member of the Dallas Assembly, the Dallas Summit, and a lifetime member of the National Association of Latino Elected and Appointed Officials. She is an ordained ruling elder in the Presbyterian Church (U.S.A.) at First Presbyterian Church of Dallas. She was a 2014 Next Generation Project Texas Fellow at The Strauss Center for International Security and Law at UT-Austin. Cuellar was recognized among the Dallas Business Journal's "40 Under 40" in 2013, was a White House Fellows regional finalist in 2011, graduated from Leadership Women in 2008, was among the Dallas Junior Chamber of Commerce's Five Outstanding Young Dallasites in 2007, and cofounded La Reunion TX in 2006.