

DALLAS STARTUP WEEK

SPONSORED BY 

MONDAY, 8/8

Be sure to check dallasstartupweek.com for registration details and any last-minute changes.

TIME	CRUM AUDITORIUM (300)	C100 (65)	C120 (65)	C200 (65)	C220 (65)	HILLCREST COMMONS (300)	ONLINE/ VIRTUAL
9:00 am - 10:00 am	Disrupt Coffee/Networking					Registration Open Coffee/Networking	
10:00 am - 11:00 am	Disrupt Opening Keynote 10:00am - 11:00am	AI, Automation & Quantum: Understanding the Quantum Revolution Speakers: Saurav Purkayastha, William Hurley, John N. Randall, Anna Jarman (moderator)	Startup Funding: Sales and Marketing for Startups Speaker: Josh Alballero (ioogo)	SaaS: The Customer Development Process for SaaS Startups Speaker: Michael Pratt	Featured Session Speaker Chris Gay, co-founder of Evry Health		
11:00 am - 11:30 am	Disrupt Panel Media Panel 11:00 am - 12:00 pm						
11:30 am - 12:30 pm	Disrupt - Funding lightning talk Regions / Brian (12:00-1:00 pm)	Arts & Entertainment: The World of VR Entertainment Speakers: Joe Jubrala, Zach Letter	Defense Innovation: GovCon 101 Speaker: Alan Apple	Leadership: A Model for Leadership Speaker: Kevin Castillo	How to Pitch to Get YES Speaker: Wen Zhang		
1:00 pm - 2:00 pm	Disrupt Women Panel	Veteran Entrepreneur Lessons Learned Speakers: Lex Keen, Nick James	Retail Presence + Brand Purpose Speakers: Kathy Guzman Galloway, Nik Hall, Adam Franks, Braden Douglas	Marketing: Small Business Branding 101 Speaker: Alexis Hawkins	Coding: Technology = Innovation + Growth Speaker: Neha Kunte		SaaS: AI and B2B Content Marketing Speaker: Pankil Shah Legal: Legislative Update (Legal and Policy Changes Startups Need to Know) Speakers: Jessica Vittorio, Joel Roberson
2:00 pm - 3:00 pm	Disrupt: Integrated Capital Financing for a New Majority Speaker: Benjamin Vann						
3:00 pm - 4:00 pm	Disrupt Closing Keynote	Cybersecurity: How to Secure Your Startup in the Evolving Threat Landscape Speaker: Ray Jones	Healthcare: Transforming Health Care: Trends and New Approaches Speakers: Rachel Gallagher, Alex Arevalos, Jennifer Newell, Veena Somareddy	Startup Funding: Venture Fundraising - Ask a CFO Speaker: Keith Davidson	The Education of Entrepreneurship Featured Session Speaker Darlisa Diltz	Startup Alley Setup	
4:30 pm - 6:00 pm	Dell Pitch Competition + Erik Day fireside chat with Bill Chinn (until probably 6:30)						
6:00 pm - 8:00 pm						Startup Alley sponsored by Texas Capital Bank and Lendistry	
8:00 pm - 9:00 pm						Dallas Startup Mix and Mingle Happy Hour by Dallas Startup Businesses Meetup (6:00 - 9:00 pm)	

DALLAS INNOVATES

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