

DALLAS STARTUP WEEK

SPONSORED BY



THURSDAY, 8/11

Be sure to check dallasstartupweek.com for registration details and any last-minute changes.

TIME	CRUM AUDITORIUM (300)	C100 (65)	C120 (65)	C200 (65)	C220 (65)	HILLCREST COMMONS (300)	ONLINE/ VIRTUAL
9:00 am - 10:00 am						Registration Open Coffee/Networking	
10:00 am - 11:00 am	Corporate Startup Innovation Summit 9:45 a.m. Keynote: Jim Adler		DEC Community Membership Workshop Level Up Your Money Series Part 3 Level Up Your Business Speaker: Elle Hall-Coleman	Featured Session (Dallas College) Using Free Technology to Grow Your Business Speaker: Cynthia Nevels	Gaming & ESports: The First Raise Speakers: Kevin Vela, Mike Wilkes, Danny Martin		Legal: The Future of Legal Practice - Innovations in Legal Services Speakers: Jessica Vittorio, Mark Melton, Shahed Kader
11:30 am - 12:30 pm	11:00 a.m.: Engaging Startups in Corporate Innovation Panelists: Stacey Gee-Miller, Raamel Mitchell, Shay Phillips, Duane Dankesreiter	Defense Innovation: How to Spend \$108 Dollars in Defense Innovation Speakers: Drew Snow, Lex Keen, Rodney (Rod) Wetterskog	Franchising: Being a Successful Franchise Entrepreneur - Selecting The Right Franchise Opportunity and Building-Out Your Franchise Business Speakers: Carlos White, Mohaimina Haque, Esq., Roxanne Rapske, Calvin Golden, Chris Campbell, Sara Waskow	Featured Session" Running With Scissors: Considerations for Startups Selling, Financing, and Operating During a Downturn Speakers: Daniel (Dan) Austin, Valeska Pederson Hintz, Eric Engineer, Mike Marcantonio	Gaming & ESports: Big Deals in Big D Speakers: Femi Okusanya, Justin Kenna, Jason Lake		Arts & Entertainment: Tips on how to Network Speaker: Priscilla Dasilva
12:30 pm - 1:00 pm						Boxed Lunches for CSI SummitAttendees	
1:00 pm - 2:00 pm	Corporate Startup Innovation Summit Keynote: Steven Levy, Editor at Large at Wired	Social Impact on a higher level (ESG 101) Speakers: Josh Hunt, Gina Scheer, Adriana Kao, Dan Waite, Chris Robinson, Tray Thompson	Healthcare: Funding your Healthcare Startup Speakers: Hubert Zajicek, McKaye Black, Lauren Tyra	SaaS: Small Fish, Big Pond: Outwit, Outswim, Outlast Speaker: Jeff Mains	Emerging Technologies and Gaming & ESports: WTF is the Metaverse? Speakers: Taylor Shead, Jerry Fellows, John Davidson		
2:00 pm - 3:00 pm	2:00 p.m.: The Funding Landscape and Its Role in Building DFW as an Innovation Hub Panelists: Bryan Chambers, Benjamin Vann, David Kang			Cox Entrepreneurship Presents: Law and Finance for Startups Panel Jimmy Chester - Eight Common Legal Mistakes that Startups Make John Terry - Investment Lessons from the SMU MBA Venture Fund			Startup Funding: Fundraising Prep (from the numbers perspective) Speaker: Kristy Albarrero (ioogo)
3:00 pm - 4:00 pm	3:15 p.m.: Accelerator Pitch Competition	AI is Coming for the Worst Parts Your Job Speakers: David Evans (Moderator), Kumar Narala, Matt Coburn, Saurav Purkayastha, Ajay Krishna	Legal: Building Your Team - Employment Law Basics Every Manager Should Know Speakers: Jessica Vittorio, Lauren Becker	Cox Entrepreneurship Presents: Entrepreneurial Management Workshop Alex Ramsey - Managing a Rapidly Growing Startup	Gaming & ESports: The Future of Gaming Speakers: Gerald Youngblood, Jaci Hays, Rickey McCoy, Chelsey Northern, BK Augstin, Tom Woolsey	Afternoon Snack for CSI Summit Attendees	
4:00 pm - 4:30 pm	Corporate Startup Innovation Summit 5:00 p.m.: Awards and Closing Remarks						
4:30 pm - 5:30 pm		Retail: The New RISE Center at UTD, a Resource for the STEM Side of Retail! Speakers: Charles (Chuck) Haseman	Featured Session Creating the Ideal Banking Relationship Speakers: Damon Hurst and Amir Mirzadeh	Veterans: Raising Capital & Angel Investing Speaker: Mike Wilkes			
6:00 pm - 8:00 pm						OFFSITE/SOLD OUT: Digital Fight Club - Granada Theater VIP Reception: 6:00 pm GA Doors: 6:15 pm Fight: 7:00-8:00 pm Afterparty: Sundown next door	

DALLAS INNOVATES

DALLAS STARTUP WEEK MEDIA SPONSOR