

DALLAS STARTUP WEEK

SPONSORED BY 

MONDAY, 8/8

Be sure to check dallasstartupweek.com
for any last-minute changes

TIME	CRUM AUDITORIUM (300)	C100 (65)	C120 (65)	C200 (65)	C220 (65)	HILLCREST COMMONS (300)	ONLINE/ VIRTUAL
9:00 am - 10:00 am	Disrupt Coffee/Networking					Registration Open Coffee/Networking	
10:00 am - 11:00 am	Disrupt Opening Keynote 10:00am - 11:00am	AI, Automation & Quantum: Understanding the Quantum Revolution Speakers: Saurav Purkayastha, William Hurley, John N. Randall, Anna Jarman (moderator)	Startup Funding: Sales and Marketing for Startups Speaker: Josh Alballero (ioogo)	SaaS: The Customer Development Process for SaaS Startups Speaker: Michael Pratt	Featured Session Speaker Chris Gay, co-founder of Evry Health		
11:00 am - 11:30 am	Disrupt Panel Media Panel 11:00 am - 12:00 pm						
11:30 am - 12:30 pm	Disrupt - Funding lightning talk Regions / Brian (12:00-1:00 pm)	Arts & Entertainment: The World of VR Entertainment Speakers: Joe Jubrala, Zach Letter	Defense Innovation: GovCon 101 Speaker: Alan Apple	Leadership: A Model for Leadership Speaker: Kevin Castillo	How to Pitch to Get YES Speaker: Wen Zhang		
1:00 pm - 2:00 pm	Disrupt Women Panel	Veteran Entrepreneur Lessons Learned Speakers: Lex Keen, Nick James	Retail Presence + Brand Purpose Speakers: Kathy Guzman Galloway, Nik Hall, Adam Franks, Braden Douglas	Marketing: Small Business Branding 101 Speaker: Alexis Hawkins	Coding: Technology = Innovation + Growth Speaker: Neha Kunte		SaaS: AI and B2B Content Marketing Speaker: Pankil Shah Legal: Legislative Update (Legal and Policy Changes Startups Need to Know) Speakers: Jessica Vittorio, Joel Roberson
2:00 pm - 3:00 pm	Disrupt: Integrated Capital Financing for a New Majority Speaker: Benjamin Vann						
3:00 pm - 4:00 pm	Disrupt Closing Keynote	Cybersecurity: How to Secure Your Startup in the Evolving Threat Landscape Speaker: Ray Jones	Healthcare: Transforming Health Care: Trends and New Approaches Speakers: Rachel Gallagher, Alex Arevalos, Jennifer Newell, Veena Somareddy	Startup Funding: Venture Fundraising - Ask a CFO Speaker: Keith Davidson	The Education of Entrepreneurship Featured Session Speaker Darlisa Diltz	Startup Alley Setup	
4:30 pm - 6:00 pm	Dell Pitch Competition + Erik Day fireside chat with Bill Chinn (until probably 6:30)						
6:00 pm - 8:00 pm						Startup Alley sponsored by Texas Capital Bank and Lendistry	
8:00 pm - 9:00 pm						Dallas Startup Mix and Mingle Happy Hour by Dallas Startup Businesses Meetup (6:00 - 9:00 pm)	

DALLAS INNOVATES

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TUESDAY, 8/9

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TIME	CRUM AUDITORIUM (300)	C100 (65)	C120 (65)	C200 (65)	C220 (65)	HILLCREST COMMONS (300)	ONLINE/ VIRTUAL
9:00 am - 10:00 am	Disrupt Coffee/Networking					Registration Open Coffee/Networking	
10:00 am - 11:00 am	Cox Entrepreneurship Presents: Entrepreneurial Marketing Panel: Yoram Solomon - Building Brand Trustworthiness as a No Name Startup James Loomstein - Marketing as a Startup Growth Driver	Education: Business Models for Fun & Profit Speaker: Paul Nichols	Marketing: A sustainable approach to driving brand awareness Speakers: Vera Gavrilovich, Michelle Rider	Startup Funding: Show Me the Money! A Roadmap to Your Capital Campaign Speaker: Denny Darmo	Healthcare: A New Era of Behavioral Health Speakers: Dr. Frank Webster, Alex Harb, Amy Looper, Aldo Maspóns, Daniel Powell, Claire Siegel		
11:30 am - 12:30 pm	Community Navigator Panel with Featured Speaker Herbert Austin	Leadership Speakers: Todd Strosnider & Jesse Mendez		Legal: Attracting and Retaining Talent: Introduction to Equity Compensation Speakers: Jessica Vittorio, Hillary Kramer Lynch, Brandon Bloom	Cybersecurity Expert Panel: Will my business get hacked? Speakers: Jim Lippie, Alex Foley, David Evenden and Reese Ormand		
1:00 pm - 2:00 pm	How to Grow Your Business - Accelerators/ Incubators for Fall 2022 Speakers: Alexis Puente, Shambreka Ward, Darlisa Diltz Moderator: Jennifer Ebinger	Cohabiting with AI: Insights for Impactful AI from design to enterprise Speakers: Thomas Bispham, Mohamed Elwazer, Malur Narayan Moderator: Wendy Howell	Marketing: Branding and the Trends Driving Connection in our Post Pandemic World Speaker: Kevin Walker	Leadership: Building Courage. Creating Wealth. Discovering what you want and how to get there Speaker: Rocky Garza	Breaking Down Cyber Security: Best Practice Fundamentals Speakers: Jim Lippie, Alex Foley, David Evenden and Reese Ormand		Coding: Launch Mobility: A Technology Startup Story Speakers: Paul Hirsch, Jimmy Ouyang, Stacey Miller
2:00 pm - 3:00 pm	Feature Session - Lendistry/TBK Speakers: Effie Dennison, Janet Perez Shensky, Tarsha Hearn	The Future of Retail & Consumer Brands Featured Track Speaker: Matt Alexander		Customer Acquisition for Startups Cox Entrepreneurship Presents: Entrepreneurial Marketing Workshop by Carlos Martinez			
3:00 pm - 4:00 pm	Keynote Setup 3:30 pm - 4:00 pm	Social Impact: How do YOU Rank as a Social Entrepreneur? A Fun & Interactive Session to Up Your Game Speaker: Suzanne Smith	Franchising, Licensing, and Alternative Distribution Channels & Strategies For Emerging Businesses Speakers: Carlos White, Michael T. Baldwin, IAP, Kevin Knight, Zak Wallace, Juan Carlos Ramirez, Jaye Watts	SaaS: How we raised \$60M with no sales team Speakers: Robin Alex + Panel	Leadership: Leading Your Business with Racial Equity and Racial Justice Principles Speaker: Jerry Hawkins		
4:00 pm - 4:30 pm	Keynote Event Intro: Mobolaji Sokunbi						
4:30 pm - 6:00 pm	Keynote Event: Fireside Chat: Jonathan Morris + Dell Rep					Reception 6:00 pm - 7:00 pm	
6:00 pm - 8:00 pm	Fiduciary Board Meeting	Associate Board Meeting - in Capital One Lounge				Offsite Happy Hour: Founders Institute Dallas Startup Week 1st Official Startup Networking Happy Hour Experience 6:30-8:30 pm	
8:00 pm - 10:00 pm						Offsite Afterparty: Dodecaplex: Product and Retail Entrepreneur Network Party	

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WEDNESDAY, 8/10

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9:00 am - 10:00 am	WOI Coffee/Networking - HER Texas			1 Million Cups and Connected Coworking present: Not Another Pitch Competition!		WOI Coffee/Networking - HER Texas	
10:00 am - 11:00 am	WOI Opening Keynote Speakers: Tiffany Pham	Coding: Infrastructure as Code on the Azure Platform Speakers: Casey Morris	Leadership: Setting an Agile Culture in Motion Speakers: Lisa Jordan		Social Impact: Cannabis Business Opportunities & Social Impact Speakers: Kevin Carrillo (Moderator), Shayda Torabi, Richard Y. Cheng, JD, CHC, Shelby Bishop		
11:00 am - 11:30 am	WOI Lightning Talk - Rethink Speakers: Nia-Tayler Clark Topic/Title: Rethink: Don't Let Your Past Punk You						Emerging Tech with Dell Technologies Speaker: Rakesh Apte
11:30 am - 12:30 pm	WOI Educational Sessions + Networking Lunch - WEDallas	Startup Funding: How to Get Investors to Say Yes to Your Software Startup Speaker: Jeff Francis (ENO8)	Legal: Protecting Your Creations: Intellectual Property Basics for Business Owners Speakers: Jessica Vittorio, Matt Acosta, Cate Reynolds, Robert (Rob) Hill, Yasmine Salem Hamdan	Emerging Technologies: Learning the Metaverse Speakers: Steve Grubbs, Dr. Muhsinah Morris, Dr. Lin Lin Lipsmeyer, Michael Ruiz	Social Impact: Cannabis Startup Challenges and Compliance Speakers: Leah Lakstins, Chelsie Spencer, Carlos Frias, Dr. Antonio Rozier, Parker Bergeron	Boxed Lunch for WOI	
12:30 pm - 1:00 pm	WOI Lightning Talk - Renegotiate Speaker: Sarah Allen-Preston						
1:00 pm - 2:00 pm	WOI Lightning Talk Reinvent (and Rethink) Your Career or Brand as a Woman Speaker: Tashara Parker (1:00 - 1:30 pm) Community 3.0 (Panel) (1:30 - 2:30pm)	Cybersecurity Update: Latest Trends Speakers: Michelle Reed & Paul Coggins	Franchise Your Business? – An Overlooked Growth Strategy For Emerging Businesses Speakers: Carlos White, Justin Mink, CFE, Chef Don Bowie, Tim Williams, CFE, Steve Willis, CFE, Phillip Wilkins	Emerging Technologies: Raising Capital Speakers: Gary Peat, Clarence Bethea, Taylor Shead	Education : University Ecosystems: Equipping the Next Generation of Entrepreneurs Speakers: Paul Nichols, Simon Mak, Ross OBrien		
2:00 pm - 3:00 pm	WOI: How to Build a Bad@\$ Community (Panel) (2:30 - 3:00 pm) Snack Break & The Plug Effect LIVE						
3:00 pm - 4:00 pm	WOI Closing Keynote Speaker: Anne Chow	Arts & Entertainment: Creative Short Form Videos For Social Media Speaker: Kimberly Kirt	Startup Funding: Funded: Women Who Fundraise Speakers: Holly Burrow & Ashley Coleman (hosts), Jessica Bahlman, Yanira Borges, Tamera Jackson	Emerging Technologies: Gaming for Good Speakers: Nick Macknight, Mike Yates, Mike Ruffail, Rene Archimbault	Featured Session: The State of the Economy and Key Business Impacts Speakers: Chas Hart, CPA, Kellen Jemeyson, CPA, Leah Reznicek		
4:00 pm - 4:30 pm						Women's Marketplace 4:00-6:00	
4:30 pm - 5:30 pm	The Future of Venture Forum				Emerging Tech in the Big D Happy Hour: Gaming & ESports + Emerging Tech Collab (5:00-7:00 pm)		
6:00 pm - 8:00 pm							

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THURSDAY, 8/11

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9:00 am - 10:00 am						Registration Open Coffee/Networking	
10:00 am - 11:00 am	CSI		DEC Community Membership Workshop Level Up Your Money Series Part 3 Level Up Your Business Speaker: Elle Hall-Coleman	Featured Session (Dallas College) Using Free Technology to Grow Your Business Speaker: Cynthia Nevels	Gaming & ESports: The First Raise Speakers: Kevin Vela, Mike Wilkes, Danny Martin		Legal: The Future of Legal Practice - Innovations in Legal Services Speakers: Jessica Vittorio, Mark Melton, Shated Kader
11:30 am - 12:30 pm		Defense Innovation: How to Spend \$10B Dollars in Defense Innovation Speakers: Drew Snow, Lex Keen, Rodney (Rod) Wetterskog	Franchising: Being a Successful Franchise Entrepreneur –Selecting The Right Franchise Opportunity and Building-Out Your Franchise Business Speakers: Carlos White, Mohaimina Haque, Esq., Roxanne Rapske, Calvin Golden, Chris Campbell, Sara Waskow	Featured Session” Running With Scissors: Considerations for Startups Selling, Financing, and Operating During a Downturn Speakers: Daniel (Dan) Austin, Valeska Pederson Hintz, Eric Engineer, Mike Marcantonio	Gaming & ESports: Big Deals in Big D Speakers: Femi Okusanya, Justin Kenna, Jason Lake		Arts & Entertainment: Tips on how to Network Speaker: Priscilla Dasilva
12:30 pm - 1:00 pm						Boxed Lunches for CSI Attendees	
1:00 pm - 2:00 pm	CSI	Social Impact on a higher level (ESG 101) Speakers: Josh Hunt, Gina Scheer, Adriana Kao, Dan Waite, Chris Robinson, Tray Thompson	Healthcare: Funding your Healthcare Startup Speakers: Hubert Zajicek, McKaye Black, Lauren Tyra	SaaS: Small Fish, Big Pond: Outwit, Outswim, Outlast Speaker: Jeff Mains	Emerging Technologies and Gaming & ESports: WTF is the Metaverse? Speakers: Taylor Shead, Jerry Fellows, John Davidson		
2:00 pm - 3:00 pm				Cox Entrepreneurship Presents: Law and Finance for Startups Panel Jimmy Chester - Eight Common Legal Mistakes that Startups Make John Terry - Investment Lessons from the SMU MBA Venture Fund			Startup Funding: Fundraising Prep (from the numbers perspective) Speaker: Kristy Albarrero (ioogo)
3:00 pm - 4:00 pm		AI is Coming for the Worst Parts Your Job Speakers: David Evans (Moderator), Kumar Narala, Matt Coburn, Saurav Purkayastha, Ajay Krishna	Legal: Building Your Team - Employment Law Basics Every Manager Should Know Speakers: Jessica Vittorio, Lauren Becker	Cox Entrepreneurship Presents: Entrepreneurial Management Workshop Alex Ramsey - Managing a Rapidly Growing Startup	Gaming & ESports: The Future of Gaming Speakers: Gerald Youngblood, Jaci Hays, Rickey McCoy, Chelsey Northern, BK Augstin, Tom Woolsey	Afternoon Snack for CSI Attendees	
4:00 pm - 4:30 pm	CSI						
4:30 pm - 5:30 pm		Retail: The New RISE Center at UTd, a Resource for the STEM Side of Retail! Speakers: Charles (Chuck) Haseman	Featured Session Creating the Ideal Banking Relationship Speakers: Damon Hurst and Amir Mirzadeh	Veterans: Raising Capital & Angel Investing Speaker: Mike Wilkes			
6:00 pm - 8:00 pm						Off Site: Digital Fight Club - Granada Theater VIP Reception: 6:00 pm GA Doors: 6:15 pm Fight: 7:00-8:00 pm Afterparty: Sundown next door	

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